

# BRY'S HOTELS PRIVATE LIMITED

(Undergoing CIRP)  
Via Order date 18.03.2019  
of  
the Hon'ble NCLT  
Solely financed by Bank Of Baroda

LAST OPPORTUNITY TO SUBMIT E.O.I TILL  
15<sup>TH</sup> JULY, 2022



**Brys Fort  
Jaipur,  
Rajasthan**

## ***BRIEF DESCRIPTION OF HOTEL PROPERTIES***

### *Brys Fort, Jaisalmer*

- An upscale Hotel with a sandstone facade and ornate interiors
- Gateway to Thar Desert
- Amongst best budget hotel in Jaisalmer, Rajasthan
- Spread across an area of 21.05 Bigha.( Approx. 8.5 Acres)

### *Amenities*



Restaurant



Swimming  
Pool



Gym



Destination  
Wedding



Meeting  
Rooms



Spa



Shopping  
Arcade

### *OTHER ATTRACTION;*

- *JAISALMER FORT*
- *JAISALMER WAR MUSEAUM*
- *GADISAR LAKE*
- *SAM VILLAGE*

*JUST : 3 Kms via NH 11 from Railway Station  
14 Kms via NH 11 from Jaisalmer Airport*

### **Near By Property**

Hotel Saira Fort

Hotel Desert Tupip

Hotel Rawal Kot

Hotel Fort Rajwada

Hotel Desert Palace

***Outdoor seating, swimming pools & structure of rooms)***



***Night View at Hotel Brys Fort, Jaisalmer, Rajasthan***



***3 Tier Garden &  
Kids play area***



***2 km jogging  
track***



## ***Detail of room and tariff (In-season and off-season)***

<b>Room type</b>	<b># of rooms</b>	<b>Area (Sq ft)</b>	<b>Off-season (Summer) and In Season (Winter) Plus GST Extra.</b>
<b>Deluxe Rooms</b>	<b>36</b>	<b>305</b>	<b>2250 – 3000 (Summer) 3500 – 4800 (Winter)</b>
<b>Deluxe Suite</b>	<b>14</b>	<b>450</b>	<b>3200 – 3800 (Summer) 5500 – 7200 (Winter)</b>
<b>Luxury Suite</b>	<b>4</b>	<b>540</b>	<b>6500 – 8500 (Summer) 9000 – 11500 (Winter)</b>
<b>Royal Tents</b>	<b>10</b>	<b>435</b>	<b>14000 – 17000 (Winter)</b>
<b>Premium Suites</b>	<b>4</b>	<b>786</b>	<b>9000 – 12000 (Summer) 13000 – 15000 (Winter)</b>
<b>BRYS Suites</b>	<b>2</b>	<b>831</b>	<b>25000 – 32000 (Summer) 45000 – 72000 (Winter)</b>
<b>Brys Haveli</b>	<b>1</b>	<b>1922</b>	<b>85000 – 95000 (Summer) 120000 – 150000 (Winter)</b>
<b>Hindola Mahal</b>	<b>1</b>	<b>880</b>	<b>40000 – 47000 (Summer) 50000 – 55000 (Winter)</b>
<b>Ras Mahal</b>	<b>1</b>	<b>659</b>	<b>32000 – 37000 (Summer) 40000 – 45000 (Winter)</b>
<b>Place Suite</b>	<b>2</b>	<b>756</b>	<b>32000 – 37000 (Summer) 40000 – 45000 (Winter)</b>
<b>Premium Suit</b>	<b>8</b>	<b>786</b>	<b>30000 – 37000 (Summer) 38000 – 45000 (Winter)</b>
<b>Super Deluxe Rooms</b>	<b>8</b>	<b>350</b>	<b>8000 – 12000 (Summer) 13000 – 16000 (Winter)</b>
<b>Total</b>	<b>91</b>		

*Deluxe Rooms 1*



*Deluxe Rooms 2*



*Haveli*





## Deluxe and Luxury Suit Rooms



# *Hotels situated in high growth destinations:*

## *Business environment: Jaisalmer, Rajasthan*

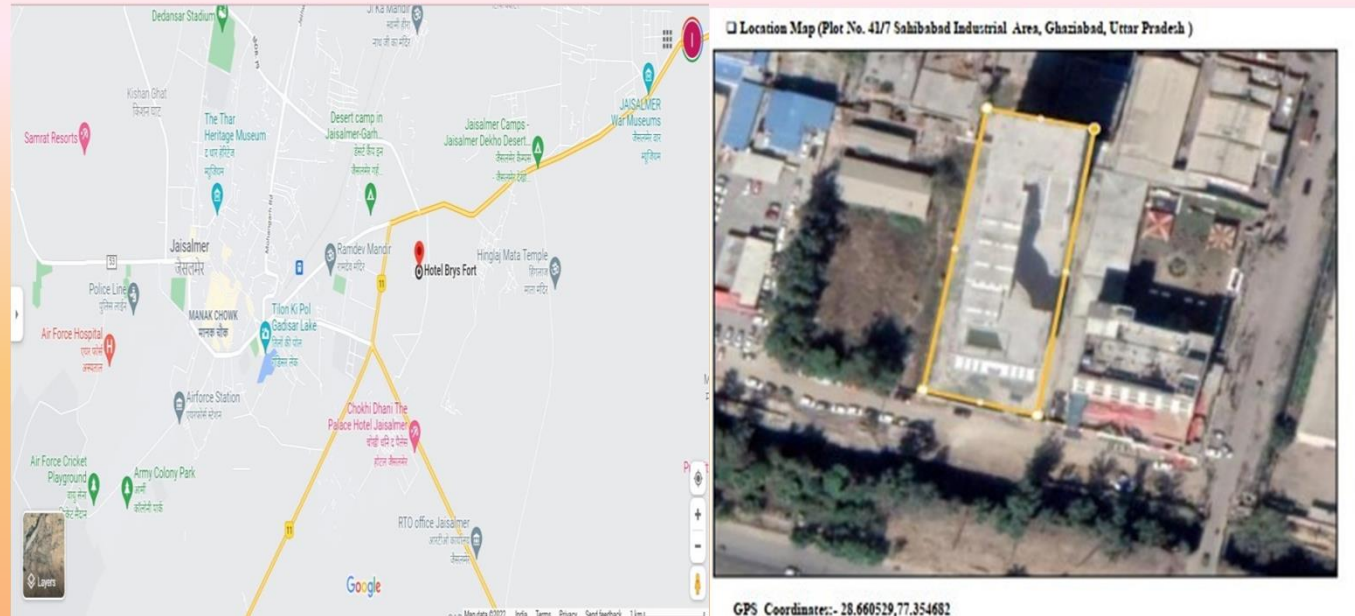
- Tourism is increasing day by day in Jaisalmer due to scarce places such as Sam sand dunes, Gadisar lake, Jaisalmer Fort among others.



## *Opportunity is attracting prominent hotels*



## Google location of the Brys Hotels Fort



***Location at;***

***Plot 7, Hotel Complex  
Jodhpur Jaisalmer Road,  
Jaisalmer, Rajasthan 345001***

# **BRYS ELAN**

**(Under Construction)**

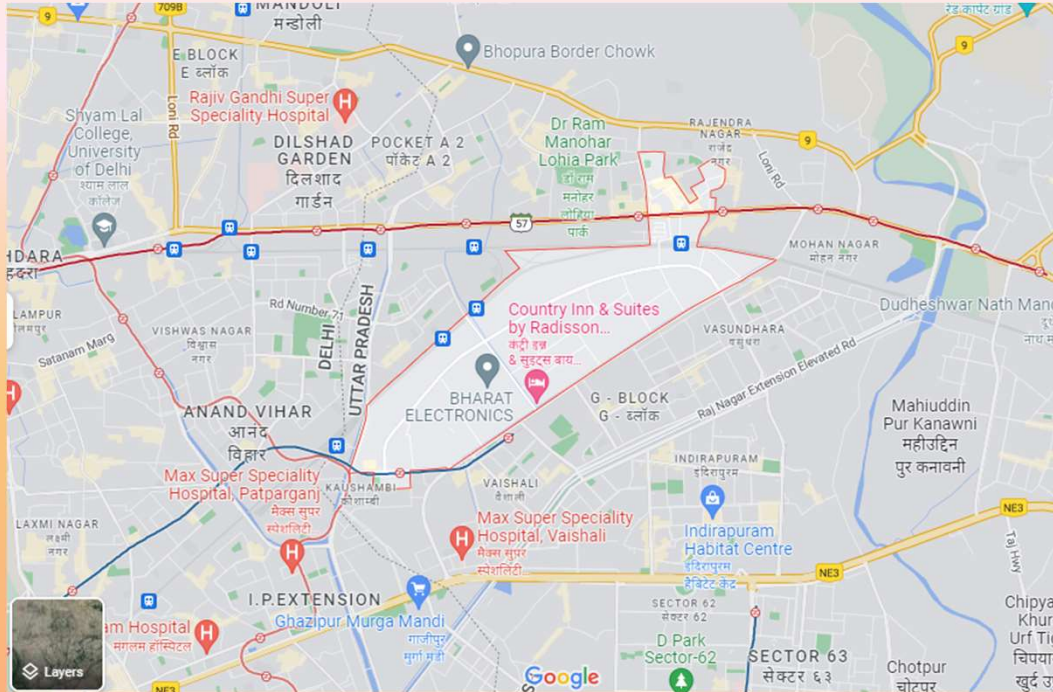
***Located at Plot no. 41/7, Site IV, Sahibabad, Ghaziabad,  
Uttar Pradesh***

## **BRIEF DESCRIPTION**

- A partially completed property located in prime location of Sahibabad, Ghaziabad Uttar Pradesh and in close proximity to the metro line.
- Spread across an area of 2,267.32 Sqm situated at Plot no. 41/7, Site IV, Sahibabad, Ghaziabad, Uttar Pradesh.
- Brys Hotels Pvt Ltd, proposed to set up 66 Super Deluxe Rooms inventory including 3 Suits along with value added facilities Such as, Two Banquets , Swimming Pools, SPA, Gym, Conference Hall, Restaurant, Coffee Shop (24X7) and so on in the project.
- Buildup comprises of 35215 Sq. ft. of Non-FAR area with 2 level basement and services and build up may go upto area 60990 Sq. Ft. under FAR @ 250% for other value added facilities.



## *Google location of the Brys Elan*



***Location at;***

***Plot no. 41/7, Site IV,  
Sahibabad, Ghaziabad,  
Uttar Pradesh***

## PROSPECTS OF FUTURE DEVELOPMENT

Jaisalmer is known as the 'Golden City' because of its sand. **The Thar Desert in Jaisalmer plays a significant role in tourism.** Travellers not only get to the Great Indian Desert but also experience desert camping, camel safari, dune-bashing and desert life!

Jaisalmer is truly a 'land of wonders', its exuberant past, culture, nature and its heritage gives us a lot to explore. Fondly known as 'The Golden City of India', Jaisalmer is a dynamic city in the heart of the Thar Desert and attract tourist (Domestic and International) towards its beauty which comes with lots of exposures in the tourism industry.

The phased investment assessment was used to explore broadly the various options for sourcing of required funds from different agencies such as central/ state government, loans from financial institutions, tourism finance corporation and from private sector. The various infrastructure requirements were split up among different departments such as PWD, forests, culture etc. so that the activities to be undertaken by different agencies are explicitly understood. A broad strategy for private sector involvement and privitisation of existing properties was also prepared.

## ***Transaction Opportunity***

**Brys Hotels Private Limited is currently undergoing Corporate Insolvency Resolution Process (CIRP)**



**Mr. Sandeep Goel has been appointed the Resolution Professional (RP) and is currently inviting Expressions of Interest (EoI) from parties who are interested in CIRP as Prospective Resolution Applicants (RAs)**



Interested parties can participate in the CIRP process by submitting the EoI as per the given format along with supporting documents outlined in the Process Document and signed copy NDA. (Details can be downloaded at [www.cmasandeepgoel.com](http://www.cmasandeepgoel.com) )

Physical copies of the documents need to be submitted at the following address:

MR. SANDEEP GOEL,  
RESOLUTION PROFESSIONAL  
IBBI/IPA-003/IP-N00073/2017-18/10583  
Address: 410, Pratap Bhawan, 5, Bahadur Shah Zafar Marg, New Delhi 110002

Soft copies on appropriate stamp paper need to be sent to [rp.bryshotels@gmail.com](mailto:rp.bryshotels@gmail.com) with cc to [cmasandeepgoel@gmail.com](mailto:cmasandeepgoel@gmail.com)

**Last date of submit EOI is 15<sup>th</sup> July, 2022**



## FORM G

### INVITATION FOR EXPRESSION OF INTEREST

(Under Regulation 36A (1) of the Insolvency and Bankruptcy (Insolvency Resolution Process for Corporate Persons) Regulations, 2016)

RELEVANT PARTICULARS		
1.	Name of the Corporate Debtor	Brys Hotels Private Limited
2.	Date of incorporation of Corporate Debtor	11 <sup>th</sup> June, 2010
3.	Authority under which Corporate Debtor is incorporated / registered	Registrar of Companies, Delhi
4.	Corporate identity number / limited liability identification number of Corporate Debtor	U55101DL2010PTC203992
5.	Address of the Registered office and Principal office (if any) of Corporate Debtor	Registered Office as per ROC Company MasterData: 305, Arunachal Building, 19-Barakhamba Road, Connaught Place New Delhi-110001, India
6.	Insolvency commencement date of the Corporate Debtor	18 <sup>th</sup> March, 2019
7.	Date of invitation of Expression of Interest	20 <sup>th</sup> June, 2022
8.	Eligibility for resolution applicants under section 25(2)(h) of the Code is available at:	Details can be obtained at <a href="http://www.cmasandeeppoel.com">www.cmasandeeppoel.com</a> under public Announcements
9.	Norms of ineligibility applicable under section 29A are available at:	Details can be obtained at <a href="http://www.cmasandeeppoel.com">www.cmasandeeppoel.com</a> under public Announcements
10.	Last date for receipt of Expression of Interest	15 <sup>th</sup> July, 2022

11.	Date of issue of provisional list of prospective Resolution Applicants	22 <sup>nd</sup> July,2022
12.	Last date for submission of objections to provisional list	27 <sup>th</sup> July,2022
13.	Date of issue of final list of prospective Resolution Applicants	30 <sup>th</sup> July, 2022
14.	Date of issue of Information Memorandum, evaluation matrix and request for Resolution Plans to prospective Resolution Applicants	22 <sup>nd</sup> July,2022
15.	Manner of obtaining request for Resolution Plan, evaluation matrix, Information Memorandum and further information	<b>Shall be shared in electronic form to all the Prospective Resolution Applicants eligible to receive the same under Regulations 36B (1) of Insolvency and Bankruptcy Board of India (Insolvency Resolution Process for Corporate Persons) Regulations, 2016.</b>
16.	Last date for submission of Resolution Plans	22 <sup>nd</sup> August, 2022 upto 5 P.M
17.	<b>Manner of submitting Resolution Plans to Resolution Professional</b>	<b>In electronic form to the email IDs mentioned against at serial no. 21. An additional physical copy shall also be submitted in a sealed envelope containing duly signed hard copy at the address mentioned against at S.No. 21 so as to reach on or before the last date before 5 PM.</b>

18.	Estimated date for submission of Resolution Plan to the Adjudicating Authority for approval.	As soon as approved by CoC
19.	Name and Registration number of the Resolution Professional	CMA Sandeep Goel Reg. No.: IBBI/IPA-003/IP-N00073/2017- 18/10583
20.	Name, Address and e-mail of the resolution professional, as registered with the Board	CMA Sandeep Goel Address Registered with the Board: 410, Pratap Bhawan, 5, Bahadur Shah Zafar Marg, New Delhi 110002 Email Registered with the Board: <a href="mailto:cmasandeepgoel@gmail.com">cmasandeepgoel@gmail.com</a>
21.	Address and email to be used for correspondence with the resolution professional	Address for Correspondence: CMA Sandeep Goel Resolution Professional Brys Hotels Pvt Ltd. 410, Pratap Bhawan, 5, Bahadur Shah Zafar Marg, New Delhi 110002 Email: <a href="mailto:rp.bryshotels@gmail.com">rp.bryshotels@gmail.com</a>
22.	Further Details are available at or with	This can be obtained by sending a request email at <a href="mailto:rp.bryshotels@gmail.com">rp.bryshotels@gmail.com</a>
23.	Date of publication of Form G	20 <sup>th</sup> June,2022

Sd/-  
CMA Sandeep Goel  
Resolution Professional  
Brys Hotels Pvt. Ltd. (Undergoing CIRP)  
Reg. No.: IBBI/IPA-003/IP-N00073/2017-18/10583

Date: 20.06.2022  
Place: New Delhi

# CONTROL AND POSSESSION OF HOTEL BRY'S FORT DURING CIRP

## **Important Information: Hotel Brys Fort**

As on today, Hotel Property (commonly known as “BRY'S FORT”) situated at Plot 7, Hotel Complex, Jodhpur Jaisalmer Road, Jaisalmer, Rajasthan 345001 is in the control and possession of the Resolution Professional, Mr. Sandeep Goel via order dated 20.05.2022 passed by *the Hon'ble Supreme Court of India* in Civil Appeal Diary No. 13882/2022..

# Thank you

For Further Details please contact  
us:

*CMA Sandeep Goel*  
*Resolution Professional*  
*+91-9810741090*

*Adv. Anoop Kumar Sharma*  
*+91-9818276991*

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## DISCLAIMER

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